

COHEN'S JUNE FORCED UNLOADING SALE.

About Three Hundred Thousand Dollars Merchandise Investment Makes the Demand,

makes it a necessity that an extraordinary step be taken to unload at once what would prove an almost useless surplus a few weeks hence. Cohen's recognition of this fact makes—and must make—prices that are equal to the occasion.

For weeks goods—underpriced stuffs—have come to us by the hundreds of packages, and now the time is full ripe for a great clearing sale. A page in this newspaper only holds sample prices. The shopping public of Richmond will appreciate this premature closing sale.

The Ripe Time for Silks

At your own prices almost, only because a large stock has come to us and it's not to be carried over to the season to come.

Silk Organdies, 10c.
Lengths to 17 yards, this season's daintiest colorings.

50c. Crepe de Paris, 25c.
Colors pink, light blue, light gray and blue.

75c. Taffetas, 50c.
White or colored, in all the best shades and the qualities you always pay 75c for.

75c. Shantung Pongee, 50c.
Plain or embroidered, some have sold as high as 85c this season.

40c. Wash Habutai, 25c.
It's white, about 500 yards to be sold; the regular habutai Japan silk.

50c. Habutai, 25c.
It's white and launders well, full yard wide, in the new, desirable chiffon finish.

40c. Black China Silk, 25c.
The lot contains lengths from 10 to 10 yard pieces; we can in lengths wanted.

\$1 Silks for 50c.
The season's novelty of this season from abroad; they sold readily for \$1.

90c. Black India Brocades, 60c.
These assure perfect wear and are light weight for summer use.

\$1.50 Beau de Soie, 85c.
The crow black; it will pay well to buy these for fall, as they are the heaviest and best qualities ever sold for \$1.50.

39c. Black Lousines, 15c.
Soft and clingy, full lustre, for waists—a most remarkable price.

\$1 Black Taffetas, 75c.
Full yard wide, in the same qualities we have sold recently for 95c.

85c. Black Taffetas, 50c.
Full 27 inches wide, and the best ever sold up to 85c.

60c. Colored Taffetas, 35c.
Sold all this season for 60c, full lustre, all the best light and medium shades.

Silk Organdies, 10c.
White, black and all the various desirable to sell at 50c; light, medium son for 25c.

Colored China Silks, 45c.
27 inches wide and the best quality possible to sell at 45c; are light, medium or dark shades.

\$1 Black Grenadines, 50c.
Full double width and the same quality sold this season for \$1 and \$1.25.

\$4.50 Grenadines, \$2.25.
12 styles of the double width, heavy embroidered French goods; scarce at \$4.50.

A Mountain of White Goods.

And nearly July. The recent auction has filled this stock three times beyond the amount usually carried. They must be sold. Come Monday and see how.

2,200 yards 12 1-2c grade of White Pique to be sold for 7 3-4c a yard.

40-inch India Linen, the quality was a marvel a week ago for 12 1-2c, now 10 1-2c. The 40-inch 8 1-2c grade of a week ago will be 4 3-4c.

Mercedized Madras Waistings, 8 3-4c. The handsomest Silk Mercedized Waistings that have been sold this season for 30c—our price 10c.

A new thought in White Goods of the season is Mercedized Embroidered Mull; 25c has been the price, now 12 1-2c.

French Welts, cross cord, imported for 25c at all times, nearly 5,000 yards to be sold, at 16c a yard.

Now White Poplin Corded Repp for skirting of suits, nowhere this season for less than 25c and extremely scarce—the price will be 12 1-2c.

French Mercedized Dimities and Silk Embroidered Persian Lawns, a counterful in various designs, 30c to 35c values, for 15c a yard.

Dotted Swisses, about 2,700 yards, from pin to the larger for 10c a yard.

Scotch Mercedized Basket Cloth never sold before for less than 25c; about 6,700 yards, for 12 1-2c a yard.

Open hemstitched Stripe White Batiste, instead of 20c, is 12 1-2c.

White Checked Muslin, in a variety of

designs, that Sweater sold from 5c to 7c, our price 4 1-2c.

Yard Wide India Linons, the always 10c quality, for 6 3-4c.

Hundreds have bought embroidered white goods, manufactured in St. Gall, at 60c a yard, but the prettiest goods of the season for white dresses or waists is here, near half price, 20c a yard.

Scotch Dimities, in fine hair checks, always 25c quality, will be 10c.

12 1-2c American Dimities, 10c.

French Mulls.

Double width, in pieces of 12 yards, the newest sheer fabric, \$2 a piece.

27 pieces of Fine Persian Lawns, that always sell for 15c, special 10c a yard.

French Wash Chiffons, 2 yards wide, the best 1/2 grade imported, for 50c.

61 pieces of Black French Organdy, imported to sell at 60c, is 25c a yard.

French Nainsook, the finest 50c goods imported, 45c a yard.

Yard Wide Soft Finish English Nainsooks, always \$1.50 a piece of 12 yards, our price 10c a yard.

12 1-2c American Dimities, 10c.

You Must Come to Cohen's Underwear Sale.

Nothing like it has ever been done in the department. It is not a sale of Muslin Underwear, gotten up for advertising purposes, but a stock made for one of the most careful retail houses in America. Fine materials, best sewing and full liberal sizes.

The 98c Gowns, Skirts and Corsets Covers

constitute many hundred dozens in the choicest styles that have been designed even in the foreign lingerie; the principal part are of Sheer Nainsook French Laces and Embroideries, designed for pleasant summer wear. Not a single garment that we could buy anything like this price—98c.

Gowns at 38c.

A third less than their value. Some are 60c, 70c and 80c; hundreds of dozens, all sizes in any, and close to half their cost.

340 dozen pairs of Muslin and Cambric

Drawers at 25c and 20c a pair, the best that can be expected anywhere at 60c.

You may pay 98c or 60c for Corset Covers, or many other prices; the same proportionate value exists.

Some 350 dozen Skirts go on sale Monday, the last arrival of the greatest underwear purchase we ever made. The prices will vary from 60c to \$1.50, the values vary from 60c to 45c. We quote these comparisons from the original bill, as designed for the house they were made for.

11c dozen Children's Drawers, good material and well made, 7c a pair.

In the same lot, Women's Corset Covers, low neck and equal to home-made, all sizes, 9c each.

To Furnish Your House

Means buying while conditions favor you. Almost one-half in the price, and the fall is coming fast.

Carpets to be sold quick before the arrival of all the new ones.

Oilcloths.

Best 3c Floor Oil Cloths for 18c a yard.

Table Oil Cloths, 1 1/4 yards wide, 12 1-2c a yard.

Window-Shades, 21c.

Window Shades made to order—any material in any color. Get our prices.

Shades in stock, 1x2 yards, linen, on spring rollers, all colors and white, 21c.

Oil Opaque Shades, 1x2 yards, 46c.

Trunks.

Steamer Trunks, canvas covered, iron bound, excelsior lock and clasps, 32-inch, \$3.50.

Canvas Covered Trunk, brass trimmed, iron bound and bottom, two straps, 32-inch, \$4.

Roller Tray Trunks, from \$3.75 to \$4.25.

Cowhide Suit Cases, 24-inch, brass trimmed and straps, for \$4.

Mattings.

9c a yard—All the Mattings that sold up to 15c, large and small weave chinas.

13 1-2c a yard—All the Linen Warp Mattings, in carpet effects, reds, greens and blues; sold up to 20c.

16 2-4c a yard—All the Heavy China Mattings and fancy carpet effects in Jap Mattings, that sold to 25c.

25c a yard—All the best China Mattings and choicest designs in Linen Warp Mattings, that were 30c and 35c.

Matting Rugs, size 1x2 yards, over 20 new patterns, 50c each.

Matting Rugs, silk embroidered effects, 1x2 yards, \$1.25.

Cres Grass Mattings, all colors, stair to match, 38c a yard.

Sanitary Carpets, reversible, either carpet or matting effects, 25c and 35c a yard.

Now for Shirtwaist Selling

All this stock and July is nearing. We know it and shift prices for a quick race.

White Lawn Waists, that should sell for \$1, are 59c.

Elaborate Tapered Trimmed White Lawn Waists, that should be \$1.75, are among the 98c ones. There are more than one dozen other styles in this lot.

All the Waists that should be \$1.25 are 88c.

All the White Lawn Waists that were up to \$4.50 will be at a choice, \$1.75.

White Hemstitched Lawn Waists, in delicate polka dot of black, tailor-made waists, to sell for \$1—the quick selling price Monday will be 50c.

Imported Cotton Voile Waists, taller like, with large pearl buttons, best 1/2 waists of the season, all sizes, Monday 50c.

Some of the China Silks will be \$1.50, about the cost of the material.

The Last Chance.

Our contract with Mr. Campbell for Crayon Portraits expires July 1st. Call for your picture at once. He has a lot of 16x20 frames, which he will close out below cost.

The Cotton Wash Fabrics

From the auction and other purchases that have just arrived, over-topped the stock by many, many thousands of dollars. We do not intend to hold them until the season is over.

Printed Piques and other skirting fabrics, 12 1-2c goods, for 5 3-4c a yard.

All the Sea Island Percalines that you buy anywhere for 12 1-2c are 7 3-4c.

Mercedized Oxford, the best 12 1-2c value of all the season, in solid color and printed effects, 7 3-4c.

Imported Batiste and Leno striped effects, in a variety of styles, that sold from 18c to 25c, price 12 1-2c.

25c Organdies, 12 1-2c.

Bourette Voiles, 9 1-2c.

Scotch Dimities and Batiste, values 12 1-2c to 15c, choice 10 1-2c.

Imported Bourette Scotch Dress Goods; they were 45c, will be 25c.

Embroidered Dotted French Mulls, were 25c, now 12 1-2c.

Silk Mercedized Poplinettes and Voiles, sold from 25c to 55c, every solid color, including white and black, for 25c.

Heavy 12 1-2c Cannon Cloth, full bleached, for 9 1-2c.

The Solid Color Organdies, 6c.

Silk Mercedized Poplinettes, white grounds, with tiny polka dots of black; the price was 85c, now 25c.

Hemstitched Mercedized Batiste, in new lace effects, in pink, red, champagne and black, the always 35c fabric, 19c.

The 6 1-4c Cotton Chiffons of all the season are 3 3-4c.

Embroidered Crepe Cloth, was 25c, Monday's price 15c.

Linens, Voiles, in various solid colors, instead of 25c, is 15c.

Imported Mercedized French Nets, new printing, worth 25c, for 9 1-2c.

Imported Black Organdy, the best ever sold by Cohen's at 19c, the usual 25c goods, reduction price 12 1-2c.

Black Persian Lawns and India Linons same grade you have bought all the season for 16 2-4c to 19c, Monday's reduction price 12 1-2c.

Mercedized Silk Taffetas, were 35c, in every conceivable effect, for 12 1-2c.

Black Satin Stripe French Organdy, instead of 25c, is 12 1-2c.

12 1-2c Lace Stripe Dimities, 5c.

17 1-2c Scotch Batiste, 3 3-4c.

Mercedized Chambrays, in pin check effects, all colors, 25c goods, for 9c.

Anderson's Imported Gingham, 19c has been the best price, now 9 1-2c.

40-inch Batiste, the 12 1-2c grade, 9 3-4c.

Imported Mercedized 24-kilting Repps, sold all over America for 35c, in champagne and other new colorings, for 15c.

25c Scotch Dress Bourettes, 12 1-2c.

Thousands of Made Garments Must Go.

No longer home for them. You never find old garments here, because the liberal management of the store sells at any price when the selling order is given as for Monday's sale.

Shirt Waist Suits for almost the cost of the making.

22 Shirt Waist Suits to be sold at \$1.

\$2.50 and \$2.75 and \$2.88 Suits will be sold at \$1.50.

Linen Suits, were \$3.98, are \$2.50.

White and Colored Lawn Suits sold one-third to one-half less than their price.

Some 200 Handsome Linen and other White Suits, made by the finest maker in New York at and below cost to close—\$5 to \$14.50, were sold up to \$25.

Silk Suits, \$9 Each.

Silk Suits for \$12.50 that cost to \$19.75; many others at same proportions, all the prettiest of the season.

Skirts Must Go.

We have too many of them.

23-gore All Wool Kilt Platted Panama Skirts, were \$7.75, black only, \$5 each.

Brilliantine Skirts to be sold for \$3.50.

Black and Navy All Wool Melton Walking Skirts, were \$17.50 now \$3.

All Wool Bourette Skirts, in light shades, the newest and best selling \$3.75 and \$4.75 ones, for \$5 each.

White Panama Skirts, newest style, tailor made, as perfect fitting and as well made as any 35 skirts, for \$1.25 each.

Navy Blue Polka Dot Skirts, made to sell for 50c, to close at 35c.

Lot of Lawn Wrappers, were \$1 and \$1.25, to be closed out at 75c each.

Lot of Fine Lawn Kimonas and Dressing Scaques, sold to \$1, now 50c each.

All Little Wares.

Sampson Pins, 400 to a paper, 2c a paper.

Crowley's Soft Finish Machine Thread, all numbers, 3 spools for 5c.

9-inch Long Hat Pins, 10c a dozen.

Another lot of 200 Washable Dress Shields, 10c a pair.

Best 25c Pad front Hose Supporters are 10c a pair, all colors.

Black Silk Carrier Elastic, special 150 quality, for 10c a yard.

Long Neck Collar Buttons, 5c a dozen.

12-yard roll White Tape, 5c a roll.

25 gross 1 1/2c Bullet Buttons, 10c a dozen.

Sale of Silk Mourning Veils.

Priestley makes the most reliable Veiling in the world. Prices are \$1.50, \$2.50, \$3.50 and \$4.50, just exactly one-third under the lowest prices these goods can be sold for under ordinary conditions.

An Importer's Stock of Val. Laces.

is placed on sale. If prices are peculiar, it is because you are asked to buy them at Cohen's.

All the 30c to 45c Val. Laces will be sold at 25c a dozen.

40c and 50c a dozen for all the 50c to 80c Val. Laces.

15c a dozen for Val. Laces that were always 25c.

75c and 85c a dozen, the same Val. Laces usually sold for \$1.25.

Sale of Laces at 3c and 5c

Some 600 pieces of Laces were bought a few days ago by our New York buyer. The special price that will be made is 3c and 5c. There are laces among the lot that are worth to 15c.

Allover Laces

For waists or yokes, in the newest designs, that you pay up to 85c for, are 50c a yard. Some are only 20c a yard.

New Val. Laces. Medallions are sold here for 20c and 25c a yard.

Also lot of Net Top Laces, from 15c to 25c a yard, white or ecru.

25c Belt Pins, 10c.

Lot of Belt Pins, Brooch Pins, Hat Pins and Waist Sets, sold for 25c, choice any for 10c each.

Another lot of those 50c Crystal Hat Pins for 10c each.

3-piece sets of Blue Enamelled Cuff or Waist Set Pins, special at 5c a set.

100 Gilt Top Side and Buck Combs, best 50c value, choice 25c each.

\$1.75 Hand-Bags, 69c.

75 Women's Hand Bags, sold for \$1.35 to \$1.75, choice any, 69c.

17 Black and White Silk Belts, sold for \$2 and \$2.25, choice any, \$1.

White Duck Belts, 8c.

White Crushed Leather Belts, extra wide, 25c each.

Special Sale of Wm. B. Riker & Sons Co.'s

Toilet Articles.

Riker's Dresden Face Powders, 25c size, for 20c.

Riker's Violet Talcum Powder, 15c size, for 10c.

Riker's Rice Powder, 17c size, 12c.

Riker's Dresden Face Powder, 25c size, 20c box.

Riker's Violet Toilet Soap, 25c size, 20c a bottle.

Riker's Medium Size Violet Toilet Water, 50c size, for \$1 a bottle.

The Greatest Ribbon Sale In the Store's History.

If we told you how many thousands of dollars' worth of Ribbons we have sold in June, you would be surprised. It would surprise us if we did not know the great bargains they are. We expect to-morrow to surpass any other day's sales. See the great values in mill ends of the finest Ribbons.

1,600 yards 2-inch Satin Taffeta Ribbons, mill ends, at 5c a yard.

500 yards Satin Taffeta and Taffeta Ribbons, good 25c ribbons, mill ends, at 10c a yard.

600 yards Fancy Ribbons, taffetas and satins, worth 25c mill ends, at 10c a yard.

Lot of Taffeta Lousine and 4-inch Satin Taffeta—light blue only—worth 17c, mill ends, for 8c a yard.

3-inch Heavy Taffeta Ribbons, in every shade, a good ribbon at 15c, for 10c a yard.

2-inch Persian Trimming Ribbons, made to sell at 20c, for 10c a yard.

Sale in Infants' Department.

The best Equipped department in all the South—too many goods. Prices must do the work.

Fluffy Chiffon Hats, in white and colors, the prettiest children's headwear of the season, will be sold for 50c.

Children's Wash Hats, with buttoned crown, closing price 25c.

Children's Worsted Crochet Sacques, 25c.

Children's \$1.25 and \$1.50 Wash Hats, choice \$1.

Sale of Infants' Caps, the prettiest styles, that sold all the season up to \$1.15, several hundred, 48c and 50c each.

All the Caps that were priced up to 60c, choice of a counterful, 25c.

The Embroidery World

ships more to Cohen's at under-prices than perhaps any other store in America. The goods always prove that without our saying so.

Among the many bargain prices are 200 pieces of various fine Edgings and Insertings, in broken sets, for Monday about half our usual bargain price. They were 20c to 35c; the special price will make them 12 1-2c and 14 2-3c.

About 1,300 yards Embroidered Gallions and Ribbon Beadings, were 12 1-2c to 25c, choice Monday 5c a yard.

Very Wide Flouncings, in the handsomest designs, 25c a yard.

The Bargain Basement Quick-Sale Offer.

These Prices for Cotton Fabrics.

Are to relieve our overflowing warehouse. Monday's sale will cut down the pile materially.

Best 10c and 12 1-2c Yard Wide Percalines—light grounds—5 1-4c.

Finest Scotch Dimities, in the most beautiful designs of the season, 8 1-2c.

12 1-2c and 16 2-3c Dotted Mullins, in solid color and new printing, for 10c.

10c Batistes are 4 3-4c.

1,700 yards of yard wide Long Cloth for 7 1-2c a yard.

Dress and Apron Gingham, the same sold everywhere for 7 1-2c, for 4 3-4c.

Sea Island Percalines, in newest designs, selling to 16 2-3c, per yard, 7 3-4c.

10c Madras Dress Gingham, new weaves and colors, 4 1-2c.

Yard Wide White Cambric, 8 1-2c quality, for 6 1-4c.

The best quality of Calicoes, in colors or mourning designs, the 5c value, for 3c.

Shirting Prints for 4 1-2c.

Chiffons, in new designs, to be sold for 12 1-2c.

Soft Finish Skirting Cannon Cloth, instead of 12 1-2c, for 9c.

10c Seersucker Gingham for 5 3-4c.

Imported Organdies, the newest printing, mill ends, 50c qualities, 8c a yard.

\$15 Dinner Sets, \$9.75.

\$9.75 for 16-piece Gold Traced Dinner Sets, beautifully decorated in roses, forget-me-nots and apple blossoms; regular \$15 values.

11c each—12-inch White Steak Dishes.

\$1.40 for 10-piece Brown Decorated Toilet Sets.

50c a dozen—Thin Blown Water Tumblers.

10c each—Imitation Cut Glass Salts and Peppers, with silver tops, that are guaranteed not to tarnish or corrode.

40c a dozen—Mason's Pint Fruit Jars.

Special prices on one-third and one-half pint Jelly Glasses, for Monday only.

40c each—75c Large Crystal Glass Orange or Sherbert Bowls.

10c each—Tridescant Gas Globes.

50c each—Copper Button Steam Cookers.